



The 10|100 Committee

Bipartisan Advancement for Candidates of Color
Mission Overview

Why aren't there more candidates of color?

Training

Only a handful of opportunities exist



Our story started with one question: Why have there only been 10 Black U.S. Senators in American history? Black Americans have climbed from the fields to Capitol Hill. They have held nearly 50 seats in Congress at a time, and 10 Senate seats over 250 years. Yet broadly, people of color still struggle. High rates of incarceration, poor educational outcomes, blatant racism and brutality, and neighborhoods riddled with poverty still plague communities of color.

Minorities will
be 57% of U.S.
population by
2060¹

¹<https://www.census.gov/newsroom/releases/archives/population/cb12-243.html>

²<http://www.fec.gov/disclosure.shtml>

Funding

200-times less PAC support



How can communities of color advance if there aren't well-funded systematic means to access political power? There are few national organizations committed to the advancement of candidates of color in politics. The largest U.S. PAC contributed \$176M to campaigns in 2016². The largest PAC for candidates of color only contributed \$850,000².

To achieve diversity in politics, we must train and fund Republican & Democrat candidates of color to win seats down-ballot through Congress.



“A bipartisan effort to train & support candidates of color is one of the great opportunities of our generation...”

Rep. André Carson, IN-7



MISSION & VISION

Raise money & train candidates.

First up? Win Indiana races. As we succeed, expand state-to-state and then Federally.

Our vision? 10 U.S. Senators & 100 Representatives of color serving concurrently by 2050.

VALUES

The 10|100 Committee seeks Republican & Democrat candidates who are inspiring, moderate, and focused on solutions not politics. 10|100 candidates lead with the needs of communities of color in mind, & are a person of color themselves.

Issues

Education innovation, criminal justice reform, career training, voting rights, affordable healthcare and paths to citizenship are top priorities for the 10|100 committee. We support Republican & Democrat candidates who will work toward solutions that deliver results for people of color.

Raise



Raise at least \$100,000 to fund research and candidate contributions for the 2018 election cycle.

Research

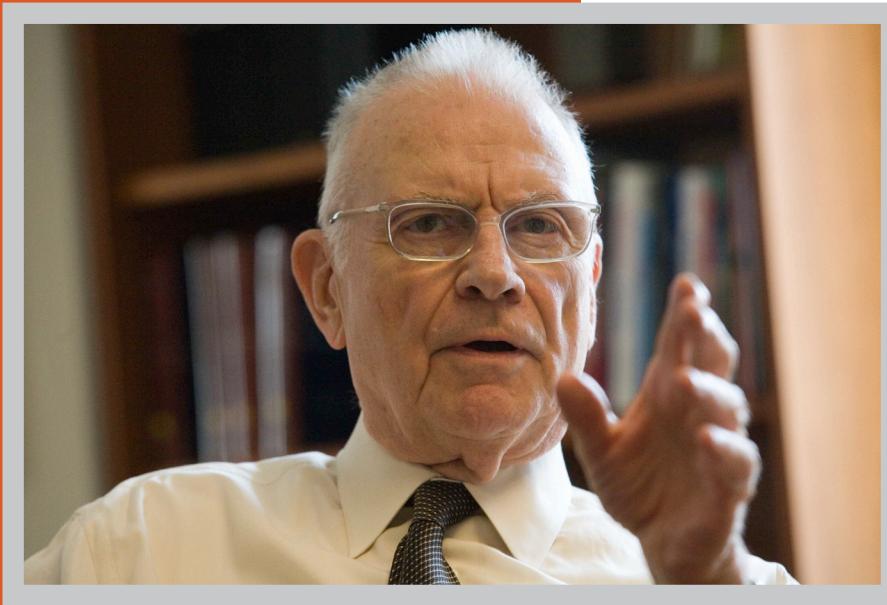


Research to identify the congressional and state legislative districts that would likely support a candidate of color.

Recruit



Recruit candidates, get them elected in 2018, and replicate the model across the country.



“Our task is to keep raising money, prepare and put forward respected candidates and help these candidates win.”

Rep. Lee Hamilton, IN-9

Annual Plan

100 Executive

Give \$10,000 a year for 3-years and join the 10|100 executive committee to steer recruitment of the next generation of candidates.

100 Club

Give \$100 a month and receive exclusive invitations to lunch with the political & social thought leaders of the future.

Giving

The 10|100 Committee will support 3-5 candidates in 2018. Creating wins takes vision, strategy, passion and money. 70% of every dollar contributed to the Committee goes directly toward candidate training and campaign marketing support.

Giving is where the rubber meets the road.

This is where the difference happens.

Help make this vision a reality.

\$100 by 100

Be one of 100 people who give \$100 this quarter. This is a grassroots effort to make a difference. Your contribution counts.

Budget



2018

Income	
Advisory Committee	\$17,500.00
Fundraisers	\$8,000.00
100 Club	\$15,000.00
10 100 Fellows Sponsor	\$25,000.00
Fellows Ball	\$25,000.00
	\$90,500.00
Expenses	
Fundraising	\$10,000.00
Marketing	\$3,000.00
Candidate Contributions	\$15,000.00
10 100 Fellows	\$25,000.00
100 Club	\$1,000.00
Fundraising Events	\$1,200.00
Accounting	\$3,000.00
Taxes	\$-
Legal	\$3,000.00
Election Division Fees	\$1,000.00
	\$62,200.00
Cash On-Hand	\$28,300.00

10|100

Advisory Committee

Rep. André Carson, IN-7 | Rep. Lee Hamilton, IN-9
Hon. Mary Ann Sullivan, Co-Chair | Doran Moreland,
Co-Chair | Adrienne Slash, Co-Chair | Shawn Rounds,
Treasurer | Lacy Johnson | Dr. Michael Twyman
Noell Allen | David Bride | Hon. Nicole Bolden
Alex Burton | Ismail Covington | Ashley Gurvitz
Dr. Breanca Merritt | Andy Miller | Alexis Thomas
Melissa Thompson

Jamar Cobb-Dennard,
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